

DISCOVERY WORKSHOP

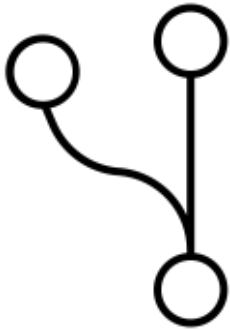
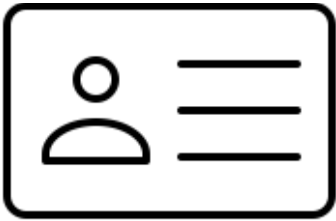
An Overview Of What To Expect



STEP ONE:

Getting to know each other

We open the workshop with a round of introductions. We introduce our approach to innovation and set an intention for the session.



STEP TWO:

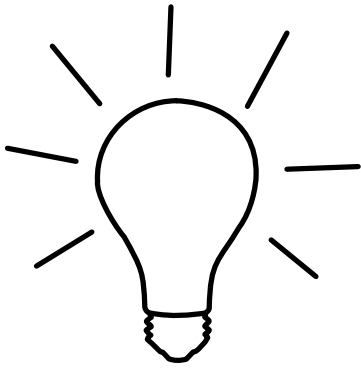
Developing the use case

Together, we find our "why" by identifying the problem and the users it affects. We build a user journey and map the pain points of the current system.

STEP THREE:

Building out the toolkit

We gather all resources available within your team, taking into account core competencies, legacy systems, and customer feedback.



STEP FOUR:

Unleashing creativity

As a group, we brainstorm ideas for how we might solve the problem, drafting a roadmap to bring the project to light.

GOOD TO KNOW:

Workshop length: 1/2 day

Prepare in advance?: We have everything ready for you on the day.

Advance booking: We recommend booking 2-4 weeks in advance to secure your ideal time slot.

Size limit: Unlimited team members are allowed to join. We suggest 3-5 for optimal results.

Price: Send us an email for a quote.

INTERESTED?
CONTACT SALES@APPYGAS.COM
TO BOOK YOUR WORKSHOP TODAY.